

NEW!

REDUCE 7

7 CLINICALLY PROVEN WAYS TO LOSE WEIGHT in ONE CAPSULE

New REDUCE 7 is the only product to combine 7 systems of clinically proven weight loss ingredients into one capsule. Reduce 7 uses clinically proven weight loss ingredients supported by human clinical studies in proven clinical dosages to support effective healthy weight loss.

Here's the science behind REDUCE 7 Ingredients:

Fucopure™ Standardized to 10% Fucoxanthin - Japanese Wakame seaweed, thought to be one of the first types of marine vegetation originating on the planet over one billion years ago, may hold the key to staying slim and healthy. New scientific studies are suggesting that a pigment in this Japanese Wakame seaweed found in the form of a carotenoid called Fucoxanthin, may hold answers to targeting and reducing abdominal fat. Fucoxanthin is a carotenoid, a natural compound derived from seaweed that is responsible for its brown coloring. Fucoxanthin has thermogenic properties that can help increase the body's metabolic rate. It may support healthy liver function, an important factor in weight management since the liver promotes the efficient utilization of fat and facilitates the removal of cholesterol by-products from the bloodstream.

Coleus Forskohlii 10% Forskohliin - Is patented for its ability to increase Lean Muscle Tissue which leads to Long Term Fat Loss Success. Coleus forskohlii is an ancient Ayurvedic plant and member of the mint and lavender family, which grows in the mountains of Asia. Recent research has shown that the active ingredient in coleus is forskolin, which plays a major role in a variety of important cellular functions, including inhibiting histamine release, relaxing muscles, increasing thyroid function, and increasing fat-burning activity. The active chemical forskolin initiates a cascade of chemical reactions that cause fat cells to release their energy and melt away. It has been found to trigger the breakdown and inhibit the production of adipose or fat tissue by stimulating the levels of cyclic Adenosine Mono-Phosphate or more commonly referred to as CAMP. This process can directly influence metabolism in the body.

The effects of coleus forskohlii and a corresponding positive effect on weight loss have been established in this study (Journal of Obesity Research August 2005, "Body Composition and Hormonal Adaptations Associated With Forskolin Consumption In Overweight and Obese Men").

Infinergy™ DiCaffeine Malate - Since the final dismissal of Ephedra, something has been missing

in Energy & Diet Pill Formulas. In this highly competitive market, the search is always on for a new ingredient that will increase energy levels, maximize mental focus and accelerate thermogenesis. Infinergy™ represents a precise combination of all-natural Caffeine and Malic Acid into an ionic bonded compound. By combining the well-established properties of Caffeine and Malic Acid, Infinergy™ offers a multi-dimensional ingredient that not only optimizes energy levels, but also stimulates thermogenesis while promoting mental focus. This is no ordinary caffeine - Infinergy DiCaffeine Malate produces ephedra like results without the side effects and "crash" of normal caffeine.

Glucmannan is a water - soluble, bulk-forming dietary fiber derived from the konjac root (Amorphophallus konjac). Clinical studies have demonstrated that Glucmannan can provide temporary relief of constipation and may help to maintain serum lipid levels already within the healthy range. In addition, because Glucmannan helps to promote satiety (feeling of fullness), it is an effective addition to a weight management plan that includes a healthy diet and exercise program. Konjac fiber is an excellent addition to a sensible weight loss program. Several clinical studies have shown Glucmannan to help reduce cholesterol, relieve constipation and regulate blood sugar.

An eight-week double-blind trial was conducted to test purified glucmannan fiber as a food supplement in 20 obese subjects. Glucmannan fiber (from konjac root) or placebo was given in 1-g doses (two 500 mg capsules) with 8 oz water, 1 h prior to each of three meals per d. Subjects were instructed not to change their eating or exercise patterns. Results showed a significant mean weight loss (5.5 lbs) using glucmannan over an eight-week period. Serum cholesterol and low-density lipoprotein cholesterol were significantly reduced (21.7 and 15.0 mg/dl respectively) in the glucmannan treated group. No adverse reactions to glucmannan were reported.

Green Tea - is a powerful metabolic booster that, when used with a healthy diet plan, has a dual action affect on weight loss by helping you to curb your appetite and kick start your fat burning ability. Green Tea's active compounds are EGCG



and polyphenols. However, while studies have shown that while EGCG is beneficial to dieters, it really needs to be combined with caffeine to offer the greatest fat burning benefits. (Journal of the American College of Nutrition, Vol.26, No.4, 396s - 402s).

ChromMate® - is a unique, patented form of biologically active niacin bound chromium that dramatically increases the safety and effectiveness of chromium, an essential trace mineral required for normal insulin function. Chromium helps insulin metabolize fat, turn protein into muscle and convert sugar into energy. Studies have shown that ChromMate® is 18 times more bioactive than other forms of niacin - bound chromium.

Rhodiola rosea also called Arctic root or Golden root is a highly prized herb from the polar arctic region of Siberia. Rhodiola has been used for centuries to increase physical endurance and longevity, as well as to manage fatigue, depression, and stress. Rhodiola's key active compounds are rosavins and salidroside, chemical compounds found in the plants roots. Multiple studies from the former Soviet union have demonstrated rhodiola's effectiveness in combating both physically and psychologically stressful conditions. Russian studies have shown Rhodiola Rosea stimulates norepinephrine, dopamine and serotonin. Another study also found rhodiola to be effective for weight loss. This scientific study of Rhodiola has revealed its ability to mobilize fatty acids from adipose tissue, and activate adipose lipase, a key enzyme required to burn the body's fat stores.

Clinical study at the Georgian State Hospital (in the former Soviet Union), of those who consumed rhodiola rosea, 92% lost a remarkable average of 20 pounds while a placebo group on the same diet lost just 7 pounds.

Juniper Berry is used to support healthy kidney and urinary tract function and to promote healthy blood pressure. As a diuretic, Juniper Berry is used to eliminate excess water retention, which may contribute to weight loss. Juniper is a powerful diuretic. The oil contained in juniper is composed of compounds that stimulate the kidneys to remove fluid and bacterial waste products from the body.